



# Live Polling During Presentation:

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Enter our 5-digit event number 37903

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**“Vote”** box after you choose your answer!



# The Six Figure Difference By Staying Ahead of the Curve



*October 2, 2017*



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# The three+one Story

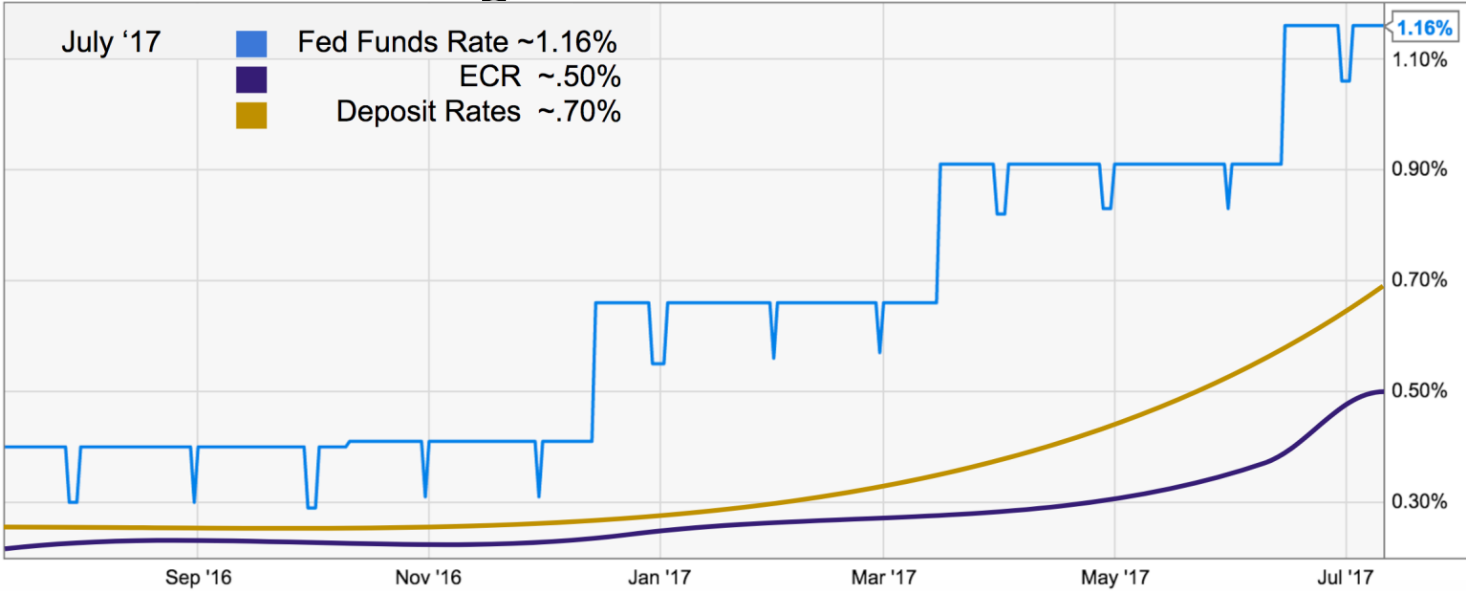


# What's Changing?

- Short-Term Interest Rates
- The Way You Bank
- Cash Is An Asset Now and **WE LOVE IT!!!**

# Short Term Rates

## Rates Are Continuing to Rise

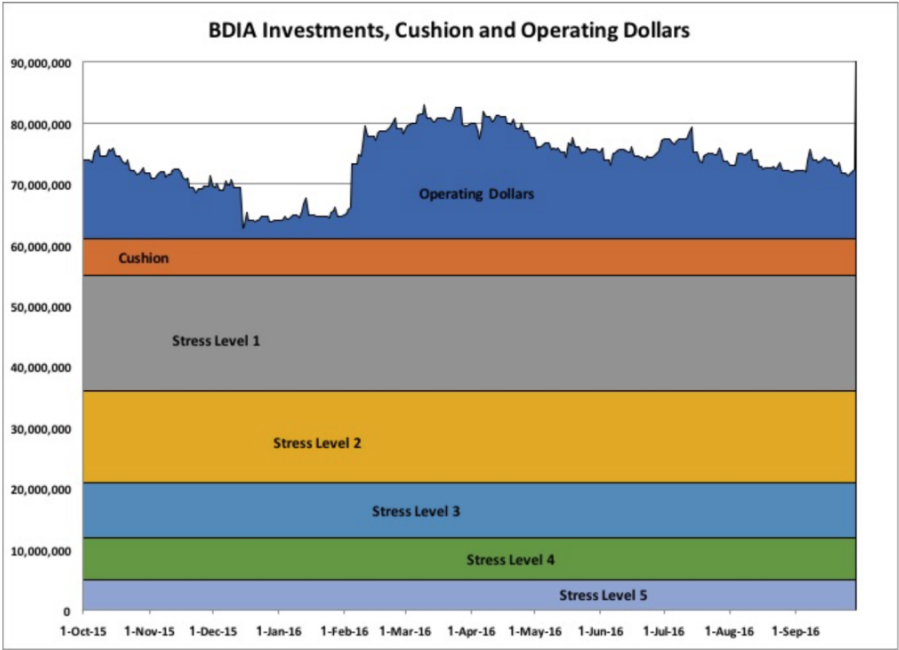
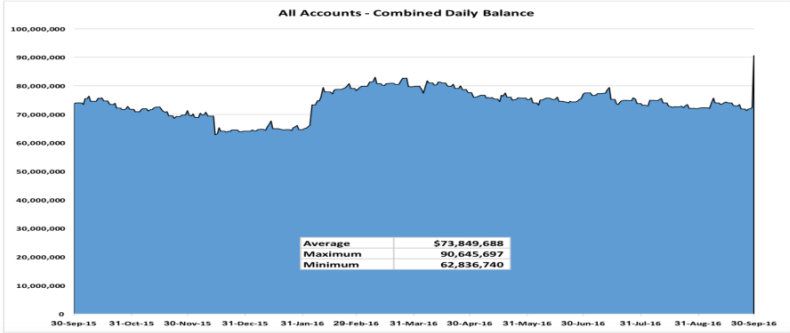
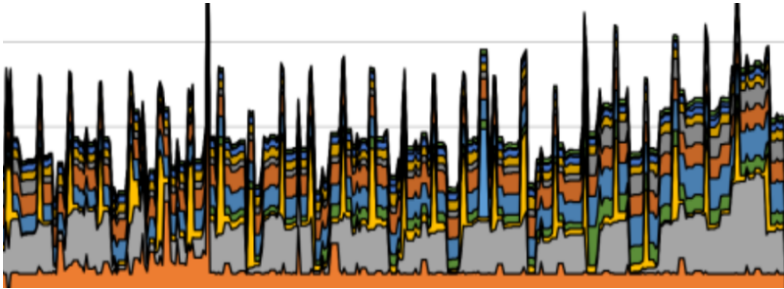


# The Power of Banking

## What's Happening in Banking?

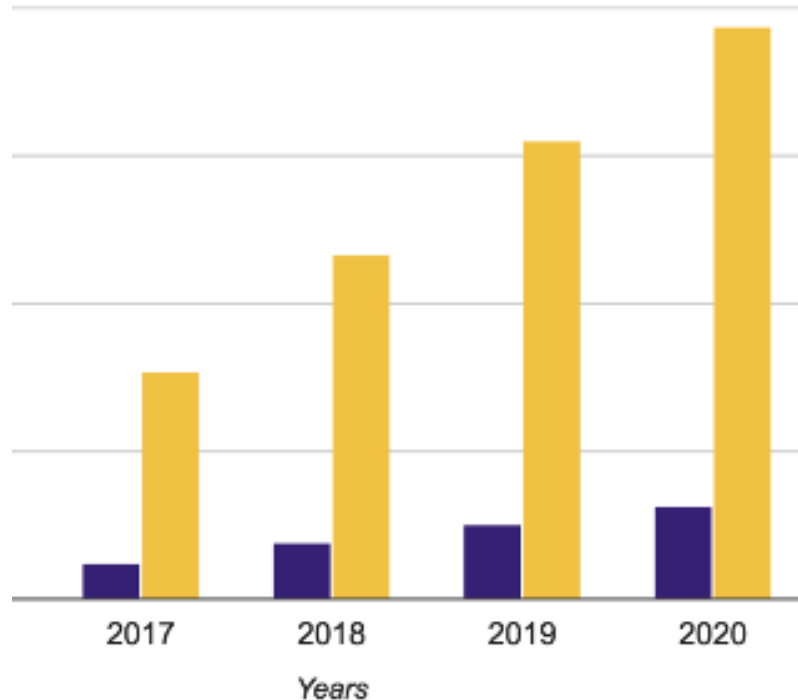
- ECR - Moving Up
- Technology
- Treasury Services

# Using Cash as an Asset





# The More You Manage Cash as an Asset The More Income Will Be Made





BEAUFORT  
SOUTH CAROLINA

Kathy Todd  
Finance Director  
City of Beaufort

**“Thank You”  
Questions &  
Answers**