

STAND IN THE HEAT

LESSONS FROM
LEGENDARY
ENTREPRENEURS
ON STAYING COOL
UNDER PRESSURE.

GLENN CARVER
AMBASSADOR OF ATTITUDE



Think BIGGER!

“Whatever you're thinking, think bigger!”

- Tony Hsieh

Co-founder, Zappos

H.E.A.T.

H _____

E _____

A _____

T _____

Inc. Magazine

Have Passion! Treat your job like
it's your own _____.

Be self-reliant and
take _____.

Treat the company's _____
like it's your own.

Manage Your Emotions



Manage Your Emotions

Release your_____.

Stress resides solely in the _____ of man.

Manage Your Emotions

Confront your fear_____.

Manage Your Emotions

Accept full _____ for the condition
of your life and business.

Manage Your Emotions

The best way to combat fear is to have a
compelling _____.

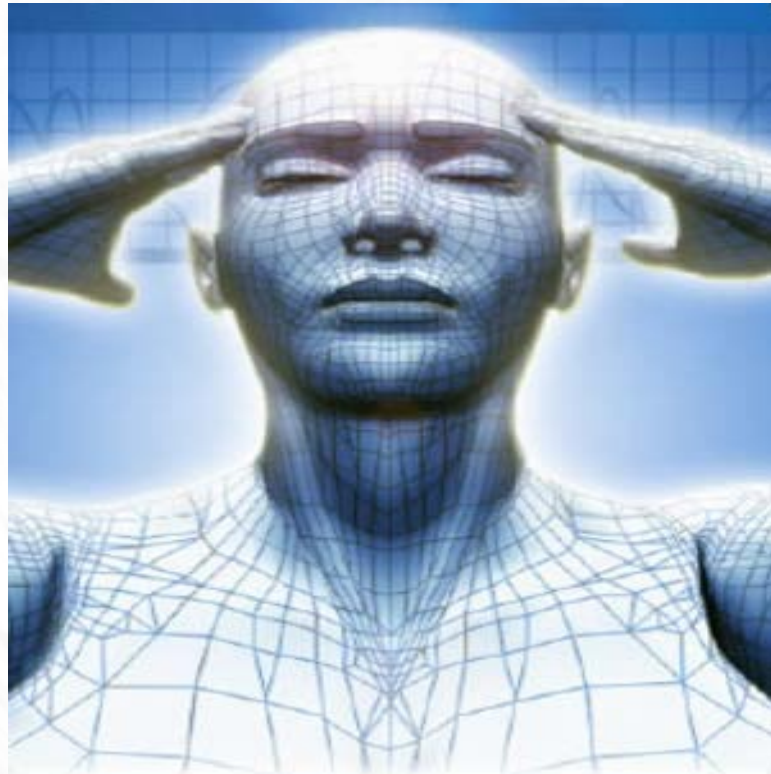
- Bob Doyle

Manage Your Emotions

On the opposite side of your fear may reside
your life's _____

- Glenn Carver

Visualize Your Outcome



Visualize Your Outcome

I AM _____.

Visualize Your Outcome

Have a goal so BIG it's _____!

- Mel Robbins

Visualize Your Outcome

Reframe failure as _____.

- Scott Goodknight

Visualize Your Outcome

If YOU don't _____ your mind,
someone else will.

- Trish McCarty

Visualize Your Outcome

Eliminate “_____” from your vocabulary.

Take Massive Action



Take Massive Action

Choose to see the _____

in adversity!

Take Massive Action

Have the _____ to ask for what you want.

Take Massive Action

Pick _____ thing and do it in a world-class manner.

- Paul Dietrich

Take Massive Action

Expand your _____ zone.

Become comfortable being _____.

Take Massive Action

Pay _____.

Look for _____.

Connect the _____.