

2014 GFOASC Fall Conference Program				
Time & Session		Event		Presenters
Sunday, October 12, 2014				
11:00 AM - 2:00 PM		Past President's Brunch (Chestnut Hill)		
2:00 PM - 7:00 PM		Attendee and Sponsor Registration		
General Session I & II				
3:00 PM - 3:50 PM	General Session I	<i>GFOASC Wants (NEEDS) You!</i>		Kevin Yokim, Florence County
3:50 PM - 4:40 PM	General Session II	<i>GASB Pension Standards: An Educational Overview</i>		Ashley Brindle, SC PEBA
4:40 PM - 5:20 PM		Newcomers and Past Presidents Meet and Greet		Dennis R Locke
7:00 PM - 8:30 PM		Welcome/Buffer Dinner (Door Prize)		Breta R Smith
8:00 PM - 11:00 PM		Entertainment by "Right To Party"		
Monday, October 13, 2014				
7:30 AM - 3:00 PM		Attendee and Sponsor Registration		
8:00 AM - 9:00 AM		Buffet Breakfast		
8:00 AM - 4:00 PM		Exhibit Hall Open to Visit With Sponsors		
General Session III - V				
9:00 AM - 9:15 AM		Welcome and President's Remarks County Council Chairman	Welcome from Horry	Dennis Locke, President GFOASC Lazarus, Chairman of Horry County Council Mark
9:15 AM - 10:15 AM	General Session III	Keynote Address: <i>From Better to Best: GFOA Best Practices</i>		Stephen Gauthier, GFOA
10:15 AM - 10:30 AM		Break & Visit With Exhibitors/Sponsors		
10:30 AM - 11:20 AM	General Session IV	<i>Putting EMMA to Work for You - Do You Know EMMA?</i>		Leila Barbour, MSRB
11:20 AM - 12:10 AM	General Session V	<i>Email Spoofing & Malware: Don't Become a Victim</i>		Alan Hale, Bank of America
12:15 PM		Lunch		
Concurrent Sessions I				
1:30 PM - 2:20 PM	Session I	<i>The Buck Stops With You: Ethics, Principles & Professional Responsibilities</i>		George Kennedy, Elliott Davis LLC
1:30 PM - 2:20 PM	Session II	<i>Bond Issuance: New SEC Rules, New Polices from Rating Agencies & Changing Market Conditions</i>		Walter Goldsmith, First Tryon Advisors - Lawrence Flynn, Pope Zeigler, LLC - Lyman Wray, Stephens Inc - Robert Weber, Moody's Investors Service
1:30 PM - 2:20 PM	Session III	<i>Updating for Single Audits</i>		Jessica Marsh, Cherry Bekaert LLP
1:30 PM - 2:20 PM	Session IV	<i>LEAN in Higher Education</i>		Lisa Bartanus, Piedmont Technical College
1:30 PM - 2:20 PM	Session V	<i>Where There's a Will There's a Way: Help for Local Governments</i>		Ray Jones, Parker & Poe
Concurrent Sessions II				
2:30 PM - 3:20 PM	Session I	<i>Maximize Your Customer Adoption of Electronic Billing & Payments</i>		Chris Wease, Paymentus
2:30 PM - 3:20 PM	Session II	<i>Higher Education Financing</i>		Tim O'Dell, Florence-Darlington Technical College - Michael George, Southwest Securities Inc - Michael Seezen, McNair Law Firm PA
2:30 PM - 3:20 PM	Session III	<i>Data Analytics as a Management Tool</i>		Sean Walker, Clifton Larson Allen
2:30 PM - 3:20 PM	Session IV	<i>Updates from ST, CG & SA Offices</i>		Rich Gilbert, SA Office - Jennifer Broughton, CG Office - Paul Jarvis, ST Office
3:20 PM - 4:00 PM		Break & Visit With Exhibitors/Sponsors (Door Prizes)		
5:00 PM - 7:00 PM		Bank of America Merrill Lynch Reception		Bank of America Merrill Lynch

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Tuesday, October 14, 2014			
7:30 AM - 8:30 AM		Continental Breakfast	
8:00 AM - 11:00 AM		Attendee and Sponsor Registration	
8:00 AM - 4:00 PM		Exhibit Hall Open to Visit With Sponsors	
8:30 AM - 8:50 AM		Business Meeting and Election Results	
General Session VI			
8:50 AM - 10:30 AM	General Session VI	<i>2014-2015 Economic Situation & Outlook</i>	Bruce Yandle, Clemson University - Tim Quinlan, Wells Fargo Securites, LLC
10:30 AM - 10:50 AM		Break & Visit With Exhibitors/Sponsors	
Concurrent Sessions III			
10:50 AM - 11:40 AM	Session I	<i>Governmental Audit & Accounting Update: GASB Time</i>	Miller Edwards, Mauldin & Jenkins CPA
10:50 AM - 11:40 AM	Session II	<i>The Party Never Ends: Hot Topics in Post-Issuance Bond Compliance</i>	Ben Zeigler, Haynsworth Sinkler Boyd, PA
10:50 AM - 11:40 AM	Session III	<i>Best Practices for Treasury/Cash Management</i>	Kristen Cooper & Lauren Patterson, Wells Fargo
10:50 AM - 11:40 AM	Session IV	<i>Past-Presidents Round Table Discussion</i>	Dennis Locke, GFOASC President - Debbie Walker, GFOASC Past-President
11:50 PM		Lunch/CGFO Awards and Sponsor Recognition	
Concurrent Sessions IV			
1:10 PM - 2:00 PM	Session I	<i>Updating for SC Enterprise Information System: SCEIS Time</i>	Doug Cooper, SCEIS
1:10 PM - 2:00 PM	Session II	<i>Legislative Issues Impacting Cities</i>	Melissa Carter, Municipal Association of SC
1:10 PM - 2:00 PM	Session III	<i>Miscellaneous Reporting Issues & Best Practices</i>	Sean Walker, Clifton Larson Allen
1:10 PM - 2:00 PM	Session IV	<i>ACH Industry Update & New Rules</i>	Stephanie Marie Schrickel, EastPay Inc (Guest Speaker for TD Bank)
2:00 PM - 2:40 PM		Break & Last Chance to Visit Exhibitors/Sponsors (Door Prizes & Sponsor Door Prizes will be drawn)	
Concurrent Sessions V			
2:45 PM - 3:35 PM	Session I	<i>The Proposed OPEB Accounting Standards: The Bride of Frankenstein</i>	Mehdi Riazi, Gabriel Roeder Smith & Company
2:45 PM - 3:35 PM	Session II	<i>Procurement Card: Can I Have One?</i>	Tracey Wopperer, Bank of America Merrill Lynch
2:45 PM - 3:35 PM	Session III	<i>Financing Energy Improvements: Save Energy & Money</i>	Trish Jerman, SC Energy Office
2:45 PM - 3:35 PM	Session IV	<i>Getting Ready for Your Audit</i>	Matthew Hodges & Brenda Hyatt-Neal, Burkett Burkett & Burkett
General Session VII			
3:40 PM - 4:30 PM	General Session VII	<i>The Customer Centric Model: Making It Happen</i>	Chris Yancey, TD Bank
5:30 PM - 7:30 PM		TD Bank & GFOASC Reception - Entertainment by Wrightious Jazztation	TD Bank & GFOASC
Wednesday, October 15, 2014			
8:00 AM - 9:00 AM		Buffet Breakfast	
General Session VIII - X			
9:00 AM - 9:50 AM	General Session VIII	<i>Is There Fraud In Your Workplace?</i>	Karen Maguire, Coastal Carolina University
9:50 AM - 10:40 AM	General Session IX	<i>Patient Protection & Affordable Care Act Update - Entering 2015</i>	Jim Rourke, Nexsen Pruet
10:40 AM - 11:10 AM		Break	
11:10 AM - 12:00 PM	General Session X	<i>More Than Numbers</i>	Glen Ward, glenwardspeaking.com
12:00 PM		Final Door Prizes and Safe Travels to All - Thank You For Coming	