

# Top 10 Ways to Strengthen Your Banking Relationship



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three+one<sup>®</sup>

# Communicate



# Appreciation

**I ❤️ MY  
BANK**

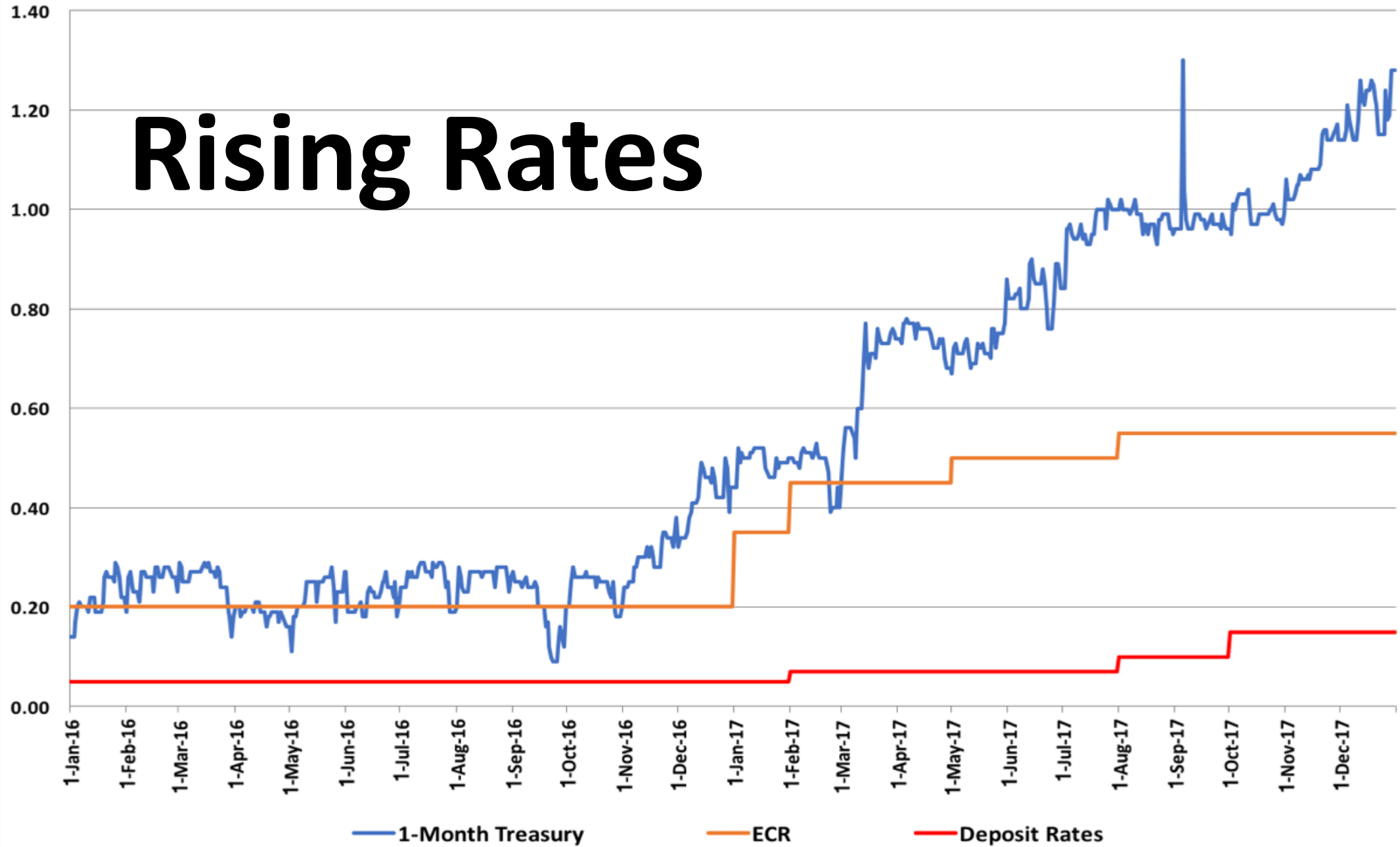


# Technology



## Rate Comparisons

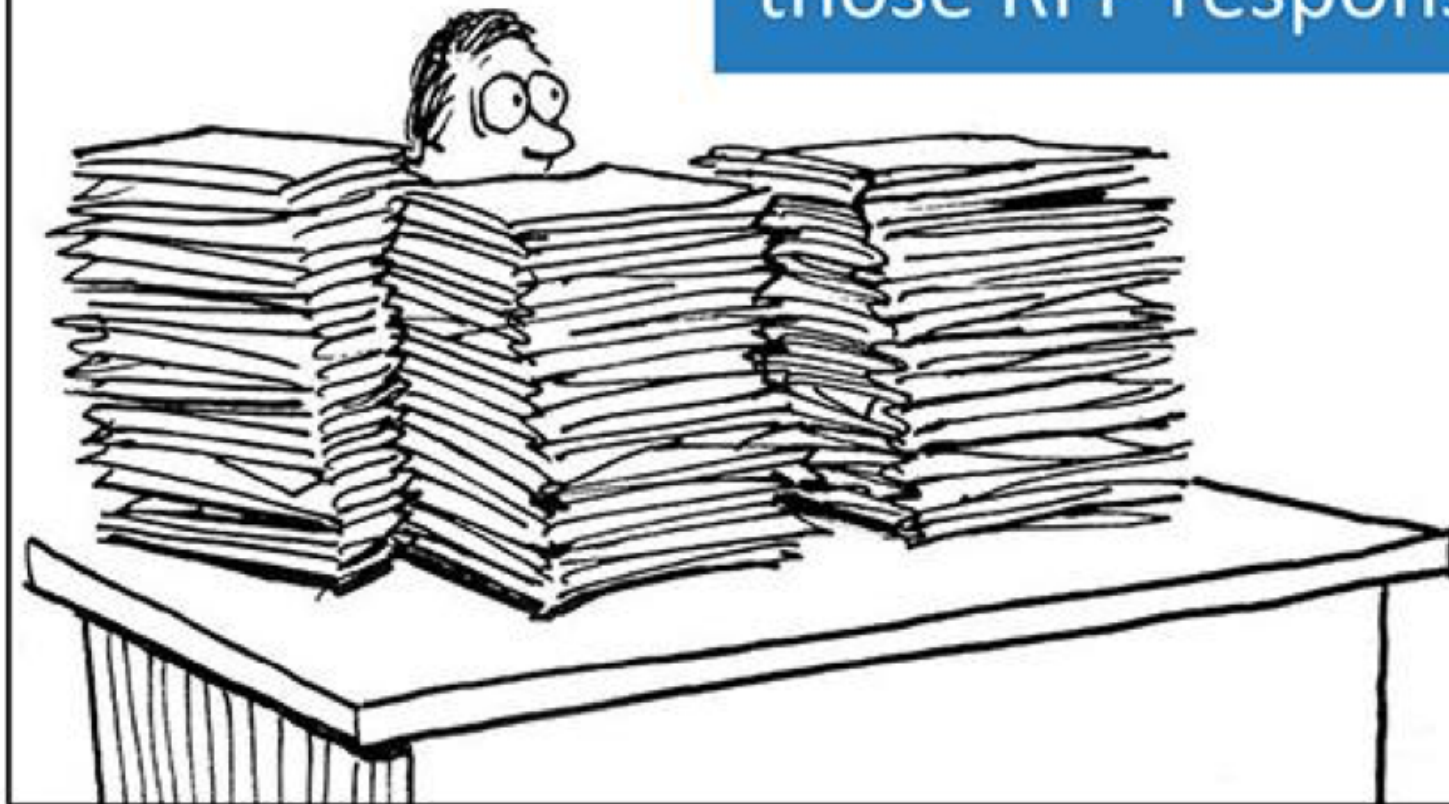
# Rising Rates



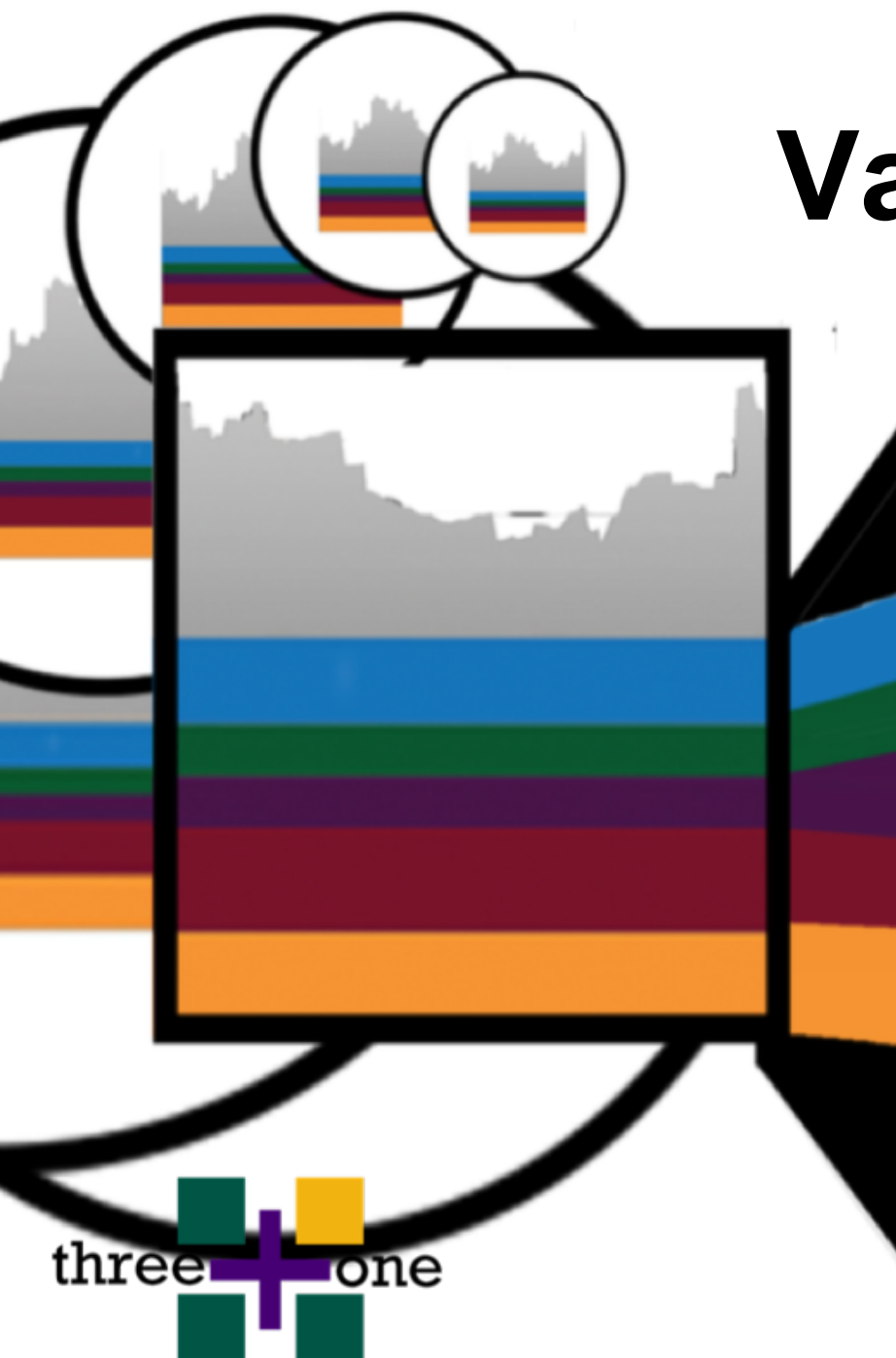
# Hard Fees vs. Soft Fees



Have you finished reading through all those RFP responses?



# Value of Time Horizon Data



	Amount	Liquidity	Market Value	Potential Interest
Stress Level 1	4mil	>6mos	1.66%	\$66,400
Stress Level 2	2mil	>1year	1.90%	\$38,000
Stress Level 3	2.2mil	>1.5years	1.90%	\$41,800
Stress Level 4	5mil	>2years	2.14%	\$107,000
Stress Level 5	4mil	>3years	2.29%	\$91,600
<b>Total</b>	<b>\$17.2mil</b>		<b>2.00%</b>	<b>\$344,800</b>



# Asset



# Treasury Service Plan



# Options



# QUESTIONS?

